



## Privacy Policy

The administrator of your data is Alior Bank Spółka Akcyjna with its registered office in Warsaw at ul. Łopuszańska 38D. The data is processed on the basis of your consent in accordance with art. 6 paragraph 1 lit. a GDPR. We will process your personal data on the basis of consent until cancellation, however not longer than until December 31, 2018.

To make this site work properly, we sometimes place small data files called cookies on your device. Most websites do this as well.

### 1. What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

### 2. What does the website use cookies for?

Cookies used on our websites are used to:

- create aggregate statistics and analyses that help us to understand how our website is used - it allows us to constantly improve the structure and content of the websites in order to meet the needs of our current and potential customers; for more on the Google Analytics code and Google's cookie files, see the Google Analytics Policy on Security and Privacy (see more: <https://www.google.com/analytics/learn/privacy.html?hl=en-GB>)
- optimize our websites for devices and browsers, which are most often used by people visiting these websites - thanks to this your computer, tablet or phone will display them correctly and legibly;

- measure the effectiveness of marketing campaigns and adjust the content and forms of advertising, displayed both on our websites and, for example, the Google advertising network (more information about cookies used on the Google Display [https://adssettings.google.com/anonymous?hl=en&sig=ACi0TCiqUt71juKs26Y8SAkI4nECpcMr55q\\_unexEvJpa\\_q\\_VCrus7d28QVuHgejUebE506AhsoarvHJ5B7wJnYRqohR4KRgyWRVhzseZFpY3OIyOCnF84n4](https://adssettings.google.com/anonymous?hl=en&sig=ACi0TCiqUt71juKs26Y8SAkI4nECpcMr55q_unexEvJpa_q_VCrus7d28QVuHgejUebE506AhsoarvHJ5B7wJnYRqohR4KRgyWRVhzseZFpY3OIyOCnF84n4))

We use two types of cookies:

- session - remains on the user's device until leaving the website or turning off the web browser;
- permanent - remains on the user's device for a specified time or until they are removed by the user

With the use of cookie technology, we collect only anonymous statistical data about users, used to improve the convenience of using the website and minimize the burden of advertising. We do not collect any data that identifies users as a person.

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

External suppliers including Google may display advertisements commissioned by Alior Bank SA on websites offering their advertising space. These vendors, including Google, may use cookies to display advertisements based on the user's previous visit at <https://www.wechallenge-banking.com> and related websites. The

user may opt out of the use of Google's cookies and disable them on the Google ad options page.

### **3. Can I opt out of accepting cookies?**

By default, web browsers allow the storage of cookies, but you can change the settings for these files in the options of your browser at any time.

- Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Google Chrome: <https://support.google.com/accounts/answer/61416?co=GENI&E.Platform%3DDesktop&hl=en>
- IE: <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>
- Safari browser: [https://support.apple.com/kb/PH21411?locale=pl\\_PL&viewlocale=en\\_US](https://support.apple.com/kb/PH21411?locale=pl_PL&viewlocale=en_US)
- Opera browser: <https://www.opera.com/help/tutorials/security/privacy/>

### **4. Unsubscribe**

You can unsubscribe at any time by clicking unsubscribe in the subscription confirmation mail or by contacting us directly. Cancellation of the subscription is equivalent to withdrawal of consent to the processing of data and will result in the deletion of all your data processed under this consent.

### **5. reCaptcha**

On this page we check the IP address and other data required by reCaptcha and forward them to Google INC. (see more <https://www.google.com/recaptcha/intro/v3beta.html>) to protect legitimate Alior Bank SA, i.e. protection against spam and the use of automated tools "Bots" artificially burdening servers (6 paragraph 1 lit. f GDPR).

### **6. Complaint to the authorities**

You have the right to complain to the relevant authorities if you feel that we are processing your data in the manner that breach data protection regulations.